Alex Koch, Ph.D.

Assistant Professor of Behavioral Science The University of Chicago Booth School of Business

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Research Interests

Dimensions of social judgment: Their content, priority, and relation Positive compared to negative information: Their distribution and processing

Employment / Education

2019-	Assistant Professor, University of Chicago, USA
2016	Visiting postdoc, Princeton University, USA
2016-2018	Postdoc, University of Cologne, Germany
2016	Visiting graduate student, Utrecht University, Netherlands
2012-2016	Graduate student, University of Cologne, Germany
2010-2011	Visiting undergraduate student, University of New South Wales, Australia
2006-2012	Undergraduate student, University of Heidelberg, Germany

Publications

Asterisk means co-first authors; underscore means student author.

[**39**] Koch, A., <u>Bromley, A.</u>, <u>Woitzel, J.</u>, & Alves, H. (2024). Differentiation in social perception: Why later-encountered individuals are described more negatively. *Journal of Personality and Social Psychology.*

[**38**] <u>Wang, J.</u>, Chaudhry, S., & Koch, A. (2023). Reminders undermine impressions of genuine gratitude. *Journal of Personality and Social Psychology.*

[**37**] <u>Woitzel, J.</u>, & Koch, A. (2023). Ideological prejudice is stronger in ideological extremists (vs. moderates). *Group Processes & Intergroup Relations*, *26*, 1685-1705.

[**36**] Alves, H., Koch, A., & Unkelbach, C. (2023). Evaluative consequences of sampling distinct information. In K. Fiedler, P. Juslin, & J. Denrell (Eds.), *Sampling in Judgment and Decision Making* (pp. 222-244). Cambridge, UK: Cambridge University Press.

[**35**] Koch, A., <u>Speckmann, F.</u>, & Unkelbach, C. (2022). Q-SpAM: Using spatial arrangement to measure similarity in efficient online research powered by Qualtrics. *Sociological Methods* & *Research*, *51*, 1442-1464.

[**34**] Nicolas, G., Fiske, S. T., Koch, A., Imhoff, R., & Unkelbach, C., Terache, J., Carrier, A., & Yzerbyt, V. (2022). Relational versus structural goals prioritize different social information. *Journal of Personality and Social Psychology, 122,* 659-682.

[33] Unkelbach, C., Koch, A., & Alves, H. (2021). Explaining negativity dominance without processing bias. *Trends in Cognitive Sciences*, *25*, 429-430.

[**32**] Slepian, M., & Koch, A. (2021). Identifying the dimensions of secrets to reduce their harms. *Journal of Personality and Social Psychology, 120,* 1431-1456.

[**31**] *Koch, A., *Yzerbyt, V., *Abele, A., *Ellemers, N., & *Fiske, S. T. (2021). Social evaluation: Comparing models across interpersonal, intragroup, intergroup, several-group, and many-group contexts. In B. Gawronski (Ed.), *Advances in Experimental Social Psychology* (pp. 1-68). Cambridge, MA: Academic Press.

[**30**] *Abele, A., *Ellemers, N., *Fiske, S., *Koch, A., & *Yzerbyt, V. (2021). Navigating the social world: Shared horizontal and vertical evaluative dimensions. *Psychological Review*, *128*, 290-314.

[29] Koch, A., Dorrough, A., Glöckner, A., & Imhoff, R. (2020). The ABC of society: Similarity in agency and beliefs predicts cooperation across groups. *Journal of Experimental Social Psychology*, *90*, 103996.

[28] Koch, A., Imhoff, R., Unkelbach, C., Nicolas, G., Fiske, S., Terache, J., Carrier, A., & Yzerbyt, V. (2020). Groups' warmth is a personal matter: Understanding consensus on stereotype dimensions reconciles adversarial models of social evaluation. *Journal of Experimental Social Psychology*, *89*, 103995.

[27] *Ellemers, N., *Fiske, S., *Abele, A., *Koch, A., & *Yzerbyt, V. (2020). Adversarial alignment enables competing models to engage in cooperative theory-building, toward cumulative science. *Proceedings of the National Academy of Sciences*, *117*, 7561-7567.

[26] Fiedler, K., Krüger, T., Koch, A., & Kutzner, F. (2020). Dyadic judgments based on conflicting samples: The failure to ignore invalid input. *Journal of Behavioral Decision Making*, 33, 492-504.

[25] Unkelbach, C., Alves, H., & Koch, A. (2020). Valence asymmetries: Explaining the differential processing of positive and negative information. In B. Gawronski (Ed.), *Advances in Experimental Social Psychology* (pp. 115-187). Cambridge, MA: Academic Press.

[24] Unkelbach, C., Koch, A., & Alves, H. (2019). The evaluative information ecology: On the frequency and diversity of "good" and "bad". *European Review of Social Psychology, 30,* 216-270.

[23] Unkelbach, C, Koch, A., Silva, R., & Garcia-Marquez, T. (2019). Truth by repetition - explanations and implications. *Current Directions in Psychological Science, 28,* 247-253.

[22] Alves, H., Koch, A., & Unkelbach, C. (2019). The differential similarity of positive and negative information - an affect-induced processing outcome? *Cognition & Emotion, 33*, 1224-1238.

[21] Unkelbach, C., & Koch, A. (2019). Gullible but functional: Information repetition and the formation of beliefs. In J. Forgas & R. Baumeister (Eds.), *Homo Credulus: The Social Psychology of Gullibility* (pp. 42-60). New York, NY: Guilford Press.

[**20**] Koch, A., Kervyn, N., Kervyn, A. & Imhoff, R. (2018). Studying the cognitive map of the U.S. states: Ideology and prosperity stereotypes predict interstate prejudice. *Social Psychological & Personality Science*, *9*, 530-538.

[**19**] Imhoff, R., Koch, A., & Flade, F. (2018). (Pre)occupations: A data-driven map of jobs and its consequences for categorization and evaluation. *Journal of Experimental Social Psychology*, *77*, 76-88.

[18] Alves, H., Koch, A., & Unkelbach, C. (2018). A cognitive-ecological explanation of intergroup biases. *Psychological Science*, 29, 1126-1133.

[17] Koch, A., & Imhoff, R. (2018). Rethinking the nature and relation of fundamental dimensions of meaning. In A. Abele & B. Wojciszke (Eds.), *Agency and Communion in Social Psychology* (pp. 167-179). Abingdon, UK: Routledge.

[16] Lammers, J., Koch, A., Conway, P., & Brandt, M. J. (2017). The political domain appears simpler to the politically extreme than to political moderates. *Social Psychological & Personality Science*, 8, 612-622.

[**15**] Alves, H., Koch, A., & Unkelbach, C. (2017). The "common good" phenomenon: Why similarities are positive and differences are negative. *Journal of Experimental Psychology: General, 146*, 512-528.

[14] Imhoff, R., Koch, A. (2017). How orthogonal are the Big Two of social perception? On the curvilinear relationship between agency and communion. *Perspectives on Psychological Science, 12,* 122-137.

[13] *Alves, H., *Koch, A., & Unkelbach, C. (2017). Why good is more alike than bad: Processing implications. *Trends in Cognitive Sciences*, *21*, 72-82.

[12] Koch, A., Alves, H., Krüger, T., & Unkelbach, C. (2016). A general valence asymmetry in similarity: Good is more alike than bad. *Journal of Experimental Psychology: Learning, Memory, & Cognition, 42*, 1171-1192.

[11] *Koch, A., & *Imhoff, R., Dotsch, R., Alves, H., & Unkelbach, C. (2016). The ABC of stereotypes about groups: Agency / socio-economic success, conservative-progressive beliefs, and communion. *Journal of Personality & Social Psychology, 110,* 675-709.

[**10**] Alves, H., Koch, A., Krüger, T., & Unkelbach, C. (2016) My friends are all alike – On the relation between liking, knowledge and perceived similarity. *Journal of Experimental Social Psychology*, *62*, 103-117.

[9] Alves. H, Unkelbach, C., Burghardt, J., Koch, A. Krüger, T. & Becker, V. (2015). A density explanation for valence asymmetries in recognition memory. *Memory & Cognition, 43*, 896-909.

[8] Fiedler, K., Hofferbert, J., Woellert, F., Krüger, T., & Koch, A. (2015). The tragedy of democratic decision making. In J. Forgas, W. Crano, & K. Fiedler (Eds.), *Social Psychological Approaches to Political Psychology* (pp. 193-208). New York, NY: Guilford Press.

[7] Krüger, T., Fiedler, K., Koch, A., & Alves, H. (2014). Response category width as a psychophysical manifestation of construal level and distance. *Personality & Social Psychology Bulletin, 40*, 501-512.

[6] Matovic, D., Koch, A., & Forgas, J. P. (2014). Can negative mood improve language understanding? Affective influences on the ability to detect ambiguous communication. *Journal of Experimental Social Psychology, 52,* 44-49.

[5] Koch, A., Forgas, J. P., & Matovic, D. (2013). Can negative mood improve your conversation? Affective influences on conforming to Grice's communication norms. *European Journal of Social Psychology*, *43*, 326-334.

[4] Forgas, J. P., & Koch, A. (2013). Mood effects on cognition. In M. Robinson, E. Watkins, & E. Harmon-Jones (Eds.), *Handbook of Emotion and Cognition* (pp. 231–252). New York, NY: Guilford Press.

[3] Koch, A., Forgas, J. P., & Goldenberg, L. (2013). In the mood to break the rules: Happiness promotes language abstraction and transgression of conversation norms. In J. P. Forgas, O. Vincze, & J. László (Eds.), *Social Cognition and Communication* (pp. 83-100). New York, NY: Psychology Press.

[2] Koch, A., & Forgas, J. P. (2012). Feeling good and feeling truth: The interactive effects of mood and processing fluency on truth judgments. *Journal of Experimental Social Psychology, 48,* 481-485.

[1] Unkelbach, C., Bayer, M., Alves, H., Koch, A., & Stahl, C. (2011). Fluency and positivity as possible causes of the truth effect. *Consciousness & Cognition, 20*, 594-602.

Under Review

[8] <u>Roberts, R.</u>, & Koch, A. Power polarizes moral evaluations.

[7] Koch, A., <u>Smith, A.</u>, Fiske, S., Abele, A., Ellemers, N., & Yzerbyt, V. Validating a brief measure of four facets of social evaluation.

[6] <u>Gallardo, R., Smith, A., Zak, U., Lopez, D., & Koch, A. Rarity boosts in-group love: When and why</u>

[5] Koch, A., Imhoff, R., Dotsch, R., Unkelbach, C., & Alves, H. Ideological beliefs as cues to exploitation-exploration behavior.

[4] <u>Woitzel, J.</u>, & Koch, A. In-group and similarity bias double-dissociate U.S. conservatives and progressives.

[3] <u>Woitzel, J.</u>, & Koch, A. Political rule (vs. opposition) predicts whether ideological prejudice is stronger in U.S. conservatives or progressives.

[2] Connor, P., Antonoplis, S., Nicolas, G., & Koch, A. Unconstrained descriptions of Facebook profile pictures support high-dimensional models of impression formation.

[1] Lange, J., Koch, A., & Alves, H. Attitude formation in politics: An expectancy-value model of interpersonal liking in politics.

Working Papers

[8] Cruz, F., Koch, A., <u>Smith, A.</u>, & Mata, A. People with higher status get away with epistemic trespassing.

[7] Barbedor, J., <u>Roberts, R.</u>, Koch, A., & Yzerbyt, V. Finding the tipping points between two models of social evaluation: An adversarial collaboration between ABC and DCM

[6] <u>Landry, A.</u>, Koch, A., & Kteily, N. A data-driven model of the social-cognitive precursors of the dehumanization of groups.

[5] Sun, R., <u>Roberts, R.</u>, & Koch, A. An evaluation-likelihood model of connecting across the status divide.

[4] Connor, P., <u>Smith, A.</u>, & Koch, A. High-dimensional social evaluation guides impressions of others' values / goals.

[3] Wang, J., & Koch, A. Why description improves evaluation.

[2] Koch, A., & Unkelbach, C. Solving the puzzle of the valence-validity relation in judgments of truth: It depends on morality and competence.

[1] Koch, A., <u>Henzel, P.</u>, <u>Woitzel, J.</u>, & Alves, H. Stereotype diagnosticity increases stereotype usage.

Selected Grants / Awards

2022	Research Grant (~\$60k out of a four-way grant of \$260k), "Next-generation Adversarial Collaboration", Templeton World Charity Foundation (TWCF)
2021	Best Paper Award, "Valence asymmetries: Explaining the differential processing of positive and negative information" (PI is Christian Unkelbach), International Social Cognition Network (ISCON)
2020	Research Grant (~\$290k), "Dimensions of the social mind: How adversarial collaboration on research, adversarial alignment of models, and effective process can advance the science" (PI is Susan Fiske), Templeton World Charity Foundation (TWCF)
2019	Rising Star Award, Association for Psychological Science (APS)
2017	Dissertation Award, "Good is generally more alike than bad in the information ecology: Investigating the case of (the ABC model of) group stereotypes", Society of Experimental Social Psychology (SESP)
2017	Best Paper Award, "The ABC of stereotypes about groups: Agency / socio- economic success, conservative-progressive beliefs, and communion", German Society of Social Psychology (DGP-FGSP)
2016	Dissertation Award, "Good is generally more alike than bad in the information ecology: Investigating the case of (the ABC model of) group stereotypes", Human Sciences, University of Cologne, Germany
2014	Research Grant (~€170k), "Content and Application of Fundamental Stereotype Dimensions" (PI is Roland Imhoff), University of Cologne, Germany
2013	Best Paper Award, "The "common good" phenomenon: Why similarities are positive and differences are negative" (PI is Hans Alves), European Social Cognition Network (ESCON)

Invited Talks

2023[29] University of Berkeley California, USA2021[28] University of Florida, USA2020[25] Princeton University, Netherlands2020[25] Princeton University, Netherlands2020[25] Princeton University, Netherlands2019[22] University of Mainz, Germany[21] University of California San Diego, USA[20] University of Southern California, USA[19] Northwestern University, USA[19] Northwestern University, USA[19] Northwestern University, USA[19] Northwestern University, USA[19] University of British Columbia, Canada[16] University of Washington, USA2018[15] University of Kent, UK[14] Ghent University, Belgium[13] University of Chicago, IL, USA[11] Ryerson University, Canada2017[10] University of Sheffield, UK[8] University of Sheffield, UK[9] University of Sheffield, UK[9] University of Vienna, Austria2016[7] University of Sopot, Poland2015[4] University of Sopot, Poland2014[3] Utrecht University, Netherlands[2] University of Heidelberg, Germany2012[1] University of Heidelberg, Germany		
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Conference Contributions

2023	[33] International Association of Conflict Management (IACM) [32] European Society of Social Psychology (EASP)
2022	[31] Society for Personality and Social Psychology (SPSP)
2020	[30] Conference on Social-Evaluative Dimensions, Princeton, USA
	[29] Society for Personality and Social Psychology (SPSP)
2019	[28] Society for Personality and Social Psychology (SPSP)
	[27] Person Memory Interest Group (PMIG)
	[26] German Society of Social Psychology (DGP-FGSP)
	[25] European Social Cognition Network (ESCON)
2018	[24] International Association of Conflict Management (IACM)
	[23] European Social Cognition Network (ESCON)
2017	[22] Sydney Symposium of Social Psychology (SSSP)
	[21] Society of Experimental Social Psychology (SESP)
	[20] German Society of Social Psychology (DGP-FGSP)
	[19] German Society of Social Psychology (DGP-FGSP)
	[18] European Social Cognition Network (ESCON)
2016	[17] European Society of Social Psychology (EASP)
	[16] Cologne Social Cognition Meeting (CSCM)
	[15] Dutch Society of Social Psychology (ASPO)
~~ / -	[14] European Social Cognition Network (ESCON)
2015	[13] European Society of Social Psychology (EASP) small group meeting
	[12] Conference on Motivation and Social Perception, Gdansk, Poland

	[11] German Society of Social Psychology (DGP-FGSP)
	[10] Cologne Social Cognition Meeting (CSCM)
	[9] Society for Personality and Social Psychology (SPSP)
2014	[8] European Social Cognition Network (ESCON)
	[7] European Society of Social Psychology (EASP)
	[6] German Society of Experimental Psychology (TEAP)
	[5] Society for Personality and Social Psychology (SPSP)
2013	[4] European Social Cognition Network (ESCON)
	[3] German Society of Experimental Psychology (TEAP)
2012	[2] Society for Personality and Social Psychology (SPSP)
	[1] Sydney Symposium of Social Psychology (SSSP)

Ad Hoc Reviewer

Addiction Research and Theory, Behavior Research Methods, British Journal of Social Psychology, Comprehensive Results in Social Psychology, Cognition & Emotion, Cognitive Research: Principles & Implications, Current Directions in Psychological Science, German National Science Foundation (DFG), Emotion, European Journal of Personality, European Journal of Social Psychology, Experimental Psychology, European Research Council (ERC), Frontiers in Psychology, Group Processes and Intergroup Relations, International Review of Social Psychology, Israel National Science Foundation (ISF), Journal of Cross-Cultural Psychology, Journal of Experimental Psychology: General, Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, Learning and Individual Differences, Methods in Psychology, Multivariate Behavioral Research, Nature:Communications, NeuroImage, Personality and Social Psychology Bulletin, Proceedings of the National Academy of Sciences, Psychological Science, Social and Personality Psychology Compass, Social Influence, Social Psychology and Personality Science, Social Cognition, Social Psychological Bulletin, Social Psychology, Sociological Research for a Dynamic World, U.S.-Israel Binational Science Foundation (BSF), U.S. National Science Foundation (NSF)

Advising

2024	[12] Johanna Woitzel (Research visit)
2022	[12] Darinel Lopez (Research visit)
2021	[12] Johanna Woitzel (M.Sc. thesis)
	[11] Yaoxi Shi (M.Sc. thesis)
	[10] Philipp Henzel (M.Sc. thesis)
2019	[9] Johanna Woitzel (B.Sc. thesis)
2018	[8] Kira Kasteleiner (B.Sc. thesis)
	[7] Rickus Wildgrube (M.Sc. thesis)
	[6] Theresa Schüller (B.Sc. thesis)
2017	5 Philipp Henzel (B.Sc. thesis)
	[4] Max Alt (B.Sc. thesis)
	[3] Ruth Bernardy (B.Sc. thesis)
2016	[2] Zoe Dahl (B.Sc. thesis)
2015	[1] Anne Theis (B.Sc. thesis)

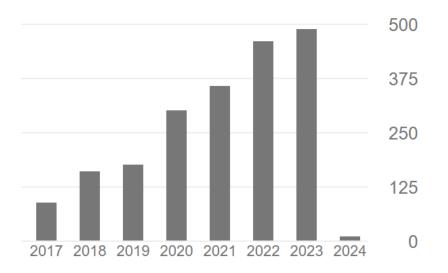
Teaching

2024	Strategies and Processes of Negotiation (Lecture/Seminar)
2024	Current Topics in Behavioral Science (Seminar)
2023	Strategies and Processes of Negotiation (Lecture/Seminar)
2022	Behavioral Science Workshop (Speaker series)
2022	Strategies and Processes of Negotiation (Lecture/Seminar)
2021	Psychology and Social Inequities (Seminar)
2021	Strategies and Processes of Negotiation (Lecture/Seminar)

- 2020 Strategies and Processes of Negotiation (Lecture/Seminar)
- 2018 Emotion and Motivation (Seminar)
- 2018 Emotion and Motivation (Seminar)
- 2018 Stereotypes / Prejudice (Seminar)
- 2018 Similarity in Truth and Morality (Experimental research practicum)
- 2017 Cognitive Heuristics and Biases (Seminar)
- 2017 Cognitive Heuristics and Biases (Seminar)
- 2017 Stereotypes / Prejudice (Seminar)
- 2017 Emotion and Motivation (Experimental research practicum)
- 2016 Stereotypes / Prejudice (Seminar)
- 2016 Basic and Social Emotions (Seminar)
- 2016 Judgment and Decision Making (Seminar)
- 2016 Emotion and Motivation (Seminar)
- 2016 Stereotypes / Prejudice (Experimental research practicum)
- 2015 Friendship and Intimate Relationships (Seminar)
- 2015 Friendship and Intimate Relationships (Seminar)
- 2014 Friendship and Intimate Relationships (Seminar)
- 2014 Valence Asymmetries in Cognitive Processing (Seminar)
- 2012 Friendship and Intimate Relationships (Seminar)

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